

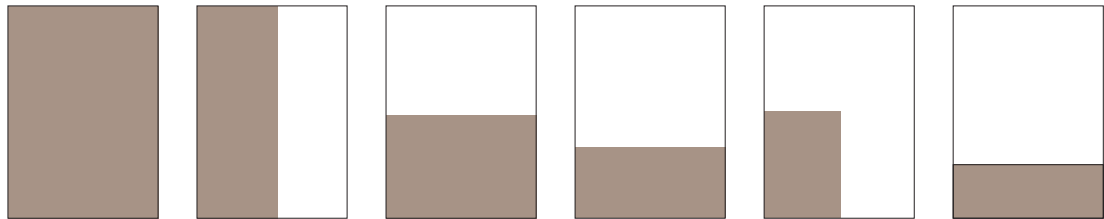
Technical Data and Information



Readers: 500.000/per year, 250.000/per issue
Circulation: 100.000/per year, 50.000/per issue
Publication: biannually
 SOCIETY is published in four colours

Paper size: A4: 210 x 297 mm
Type area: 181 x 252 mm
Screen: 60
Print: Offset, 4c

Advertising Rates and Formats



Format	1/1	1/2 portrait	1/2 landscape	1/3 landscape	1/4 portrait	1/4 landscape
Bled off	210 x 297	105 x 297	210 x 148	210 x 99	105 x 148	210 x 75
Type Area	+ bleed* 181 x 252	+ bleed* 83 x 252	+ bleed* 181 x 124	+ bleed* 181 x 84	+ bleed* 83 x 126	+ bleed* 181 x 75
Costs	€ 4.800,-	€ 2.500,-	€ 2.500,-	€ 2.000,-	€ 1.400,-	€ 1.400,-

* with 3 mm bleed

Price for Supplements

• € 1.400,- for 2 DIN A4 pages (independent of the number of units) additional charge of 5% for each additional DIN A4 page.

Special Placement

• inside front cover & inside back cover: € 5.900,-
 • back cover: € 6.600,- • front cover: € 8.800,-

Terms of Payment

All prices exclude 5 % advertisement tax and 20 % VAT. No cash discount. For graphic design of advertisements to be designed by us we charge 280 plus 20 % VAT cost price. Special placement in the first third of the magazine is possible with an additional charge of 5 %. Legal venue is Vienna.

Terms of Trade

An order which has been placed cannot be cancelled. If the editors do not receive the printing details in time or if the editors receive printing details in technically inadequate form, the obligation of payment still exists, and the customer will be charged for any additional costs caused by this. The editor is not liable for colour deviations for material sent without proof. The editor is not liable for colour deviations, unless the deviation from the original is substantial. The editors reserve their right to change

or shorten the text. The editors are not liable for the printing details provided. The general terms and conditions shall apply to the insertions.

Publication Dates

Issue	Editorial Deadline
June	Mid-May
December	Mid-November

Printing Material

E-mail to: produktion@society.at. We request a control PDF ready for printing. Bleed of advertisements with 3 mm bleed. Image resolution 300 dpi, CMYK. Word files cannot be accepted.

Publisher's Background Gertrud Tauchhammer maintains close relations to many organizations and has an excellent national and international network of relations at her command. First Austrian UN Civic Ambassador i.e. (1997 – 2000); Honorary Consul of Cameroon and Honorary General Consul of Tunisia; appointed "Professor" by Federal President Dr. Heinz Fischer; appointed "Senator" by Senat der Wirtschaft Österreich (President Dr. Erhard Busek); member of the board of directors of the Austrian-Emirates Society, of the Austrian-Nordic Countries Society, of the Austrian-Argentine Society and of "Welcome to Austria"; awarded the Johannes Paul II. medal „Robur Pacis Veritas“ by Nuntius Apostolicus Donato Squicciarini †.

**MEDIA OWNER, PUBLISHER,
 EDITOR IN CHIEF**
 Prof. KR Mag. **Gertrud TAUCHHAMMER**
 UN Civic Ambassador (1997-2000)
 Honorary Consul of Cameroon and Honorary General Consul of Tunisia

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